



THE FIRST 24 HOURS CRUCIAL DECISION MAKING DURING A CYBER ATTACK

NORWICH UNIVERSITY APPLIED RESEARCH INSTITUTES (NUARI), INNOVA LAW
GROUP, PLLC, AND MERIDIAN STRATEGIC SERVICES



John Cannady

NUARI CYBER
SECURITY
ADVISOR

John spent eight years as a signals intelligence analyst in the US Army and Army reserves. While serving, he was deployed as a part of Operation Joint Endeavor/Joint Guard in Bosnia in the late 90s. After his military service, John spent 15+ years in Fire, EMS, and emergency management working for a fire department in the metro Atlanta area. Additionally, John has worked in the healthcare industry as part of the GA Trauma Commission, helping to develop the state's trauma system and write the statewide trauma plan. He also was responsible for creating orthopedic trauma service lines for multiple trauma centers across several southeastern states. John has helped create, plan, and deliver emergency management exercises for numerous agencies in the public safety and healthcare fields.



Norwich University Applied Research Institutes

Norwich University Applied Research Institutes (NUARI) studies and identifies solutions to critical national security issues driven by our mission to enable a resilient society through rapid research, development, and education in cybersecurity, defense technologies, and information warfare. NUARI is a 501(c)(3) non-profit corporation and has been a global leader for more than a decade in developing cyber war gaming, distributed learning technology, distributed simulation technology, critical infrastructure exercises, and cybersecurity curriculum.

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Heidi J.K. Fessler – Cyber Security
and Data Privacy Attorney

Innova Law Group, PLLC

As a lawyer with 30+ years of legal experience, and as a certified privacy professional, Heidi brings a wealth of experience to her clients at Innova Law Group, PLLC.

Heidi acts as cyber and privacy counsel for companies of all types with a special focus on healthcare and healthcare adjacent companies. She also acts as virtual Privacy Officer for a medical device company.

Recently, Heidi has led incident response for several clients who were hit with cyber attacks including ransomware. She has also assisted clients with investigating and responding to significant data breach events including those with global scope as well as HIPAA implications. She enjoys working with her clients' internal teams to prepare for and respond to risks of all types.



INNOVA LAW GROUP^{PLLC.}

COMPLEX MADE CLEAR

At Innova Law, we thrive on taking the complex and making it clear for our clients. We assist large global clients and emerging businesses alike as they tackle their privacy, data management and cybersecurity challenges and we do this at client friendly rates. Innova Law provides clients with access to the full spectrum of general counsel services while also providing the legal and regulatory knowledge needed to tackle your complex privacy and cybersecurity challenges.

In today's digital environment, where technology and data power the world, data breach and cyber incidents strike businesses of all size. We provide our clients with pro-active practical advice on all aspects of information-related management and risk. We are always available to our clients when an incident occurs to inform, control and mitigate the damage resulting from a data breach or cyber- event.

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Seamus K. Leary – President

Meridian Strategic Services

Seamus is a veteran of the United States Army and has nearly 20 years of experience in crisis management and risk mitigation both in the United States and internationally. This experience includes twenty-five Presidentially declared Major Disaster Declarations and four Emergency Declarations. Most recently, Seamus has served in executive leadership roles in response to the COVID-19 Pandemic, Hurricane Dorian, Hurricane Irma, Hurricane Maria, Hurricane Matthew and Hurricane Sandy.

Seamus is a Certified Emergency Manager by the International Association of Emergency Managers since 2006.

Seamus has a long track record of building diverse multi-functional teams and enhancing their capacity to overcome the challenges presented by crisis situations even in the most austere and complex environments.



MERIDIAN STRATEGIC SERVICES INC
PARTNERING WITH YOUR ORGANIZATION FOR A MORE RESILIENT FUTURE

Meridian Strategic Services is a veteran owned company dedicated to assisting our clients in overcoming the most complex resiliency challenges.

We help our clients enhance their organizational resiliency through the development of crisis focused leaders, enhanced team building and our technical expertise.

Meridian's professionals have decades of experience in Emergency Management, Continuity Operations, Disaster Recovery, Risk Mitigation, Emergency Response and Military Operations.

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242% increase in cyber-attacks against small/medium sized businesses from 2019 and 2020

Small and medium size businesses account for 43% of all data breaches

600% increase in Covid-related Phishing attacks in Q1 of 2020 (KnowBe4)



**Risk
Reality**

66% of healthcare organizations suffered a ransomware attack in 2019 - 45% of those paid the ransom. Half of those that paid - still lost the data

Average of 3,343,448 healthcare records breached each month On average, between July 2020 and June 2021 there were

61% of small/medium sized businesses reported a cyber attack within the last year

Q&A